Preface

Admittedly the idea of an annual directory of our members was a radical departure from our convention way of doing business. For one thing it required a comparatively high level of financial support: \$15 a year compared with \$5 30 years ago and more recently \$10.

But the \$15 was expected to support an annual bulletin and the directory, really a pretty good value by today's standards

and a steady battle administratively.

Our memberships this year are a little over the 100 mark; the budget requires at least 300 to do the job. Are we to conclude that the family does not wish this type of service and is unwilling to pay for it?

We have had several years in which membership contributions reached the 300 mark so we know it can be done.

What can be done to motivate our membership?

Activation of regional circles has been an objective of President Gerald. Efforts on the West Coast and in the Great Lakes Area have augmented the work done in Ohio and Florida.

Establishment of a non-profit foundation for education and research is now a matter of record. Our annual newsmagazine has attracted the attention of those outside our family as a worthy endeavor. And for the third year in a row we have published a directory of our members that is as up-to-date as a modern data-base can make it. What else does it take?

The annual directory is important because addresses in our society have a way of changing. Our postal service will keep a forwarding address for only a year. Making a mailing twice a

year is a perfect way to maintain contact.

We are fortunate to have modern facilities available at no cost. We have volunteers to do the work. Costs of materials and mechanical costs continue to rise. And \$15 a year from 300 members can do the job.

ALDUS MORRILL CODY, Secre-

tary

Kissimmee, Florida, July 1988